

# Company Name: The No. 1 Qualitative Research Platform

Meet the immersive insights solution that's turning heads.

[button]

Schedule your personalized demo

[FT logo]

#1 Fastest Growing Insights Company

[GRIT logo]

#1 Qualitative Research Supplier

[INC logo]

#1 Fastest-Growing Software Company in the Midwest

## [Introduction]

### Grow With Us

It's time to take customer research to the next level. CompanyName's cutting-edge technology helps marketing leaders speak to the consumer of tomorrow no matter where they are in the world. We're growing rapidly — and attracting attention from industry experts — because our technology is different: It's faster, more collaborative and easier to use, producing deeper, more actionable insights. But don't take our word for it; hear from the latest institutions that have placed us at the top of their lists:

### Recognition From Institutional Pros

There's something special about a nod from inside the consumer insights industry. Greenbook named CompanyName the top qualitative research supplier in its most recent Business & Innovation GRIT Report. And when it comes to identifying the companies that are really shaking up qualitative research, Greenbook ranked CompanyName 11th on its tally of the top 50 most innovative companies in the market research industry.

### Saluted By International Journalists

We also recently caught the eye of the Financial Times, a business publication that's been hailed for its authority, integrity and accuracy for more than a century. FT ranked CompanyName the number one fastest-growing insights company in America. And when the

team put together its list of the fastest-growing tech firms across the Americas, FT ranked **CompanyName** 12th.

## Affirmation From Entrepreneurial Experts

When it comes to innovative entrepreneurs, you couldn't ask for a more authoritative voice than Inc. magazine. **CompanyName** has been steadily moving up the Inc. 5000, ranking 94 on the latest list of the fastest-growing companies in America. The list, which Inc. calls an annual "celebration of innovation," also recognized **CompanyName** as the 9th fastest-growing software company in the U.S., coming in at the top of the list of all private software companies in the Midwest.

## [Brand Differentiation]

### Why It's Different Working With the Best

Here's how **CompanyName**'s unconventional approach makes the insights platform a top choice for Fortune 500 companies around the world:

### Mixed-Methods Approach

Chances are the answers to your consumer research questions won't be found in just one study. We believe tying together the results of multiple inquiries should be fast and easy, and we've figured out how to keep valuable insights from slipping through the cracks. **CompanyName**'s flexible system allows you to create the best combination of methodologies and engagement styles — from asynchronous studies to ethnographies to concept tests to virtual shoppalongs — to suit your project.

### Global Scale

Why limit your data and product research to the demographic slices that are easiest to study? Our patented technology — including instant transcription and voiceover tools — allows you to develop a truer understanding of your customers, no matter where they are or what language they speak. Observe and interact with consumers all over the world — in their languages, in their homes and on their schedules.

### Speed and Agility

Your research is too important to rely on assumptions and broad contours, and it's too time-sensitive to wait on cumbersome analysis processes. Instead, trust the fastest-growing customer insights platform to help you combine hustle with depth. From kicking off your project with activity templates and discussion guides to analyzing the results via robust AI tools, our end-to-end system makes the entire process of capturing, analyzing and presenting consumer data fast, simple and collaborative.

### Deep, Authentic Insights

Consumer research doesn't have to be invasive. In fact, the easier it is to participate in your study, the better your results will be. ~~CompanyName~~'s platform allows you to asynchronously capture real, intimate moments with your customers online, in stores and in their homes all from the comfort of your own desk. This approach opens the door to genuine, candid insights on the questions that matter most.

## [AI powered platform]

### Top Tech for Effortless Analysis

Big data and artificial intelligence are changing the way the world works, and we believe that should apply to customer insights platforms too. ~~CompanyName~~ uses AI technology to seamlessly translate more than one hundred languages worldwide. Our analysis tools allow you to parse data like never before, keyword searching entire batches of video interviews to instantaneously elevate the moments that matter.

## [Testimonials]

### Real Talk From Those Who Know

It's not just industry experts singing QualSight's praises. Our customers, from Fortune 500 companies to startups, are quick to champion us, too.

"I just want to extend my sincerest thanks to you for all your support on our recent project. This project was **incredibly complex**, and you took every change in stride and **consistently coached and supported** my team. It was a pleasure working with you and I'm looking forward to partnering again on **future projects**."

— Fortune 500 client in the consumer packaged goods space in North America

## [CTA & Form]

Trust the fastest-growing consumer research platform to help you move from product validation to authentic insights.

There's a reason why ~~CompanyName~~ consistently ranks among the fastest-growing companies, why we've been called the top qualitative research supplier, and why Fortune 500 companies trust us with their most important projects. Schedule a demo today to see it for yourself.